Elevator Pitch

“What are the things in life that stress you out the most? I know for a lot of people, one of the most stress-inducing activities is job hunting. Wouldn’t it be nice to have a website that could clearly and effectively have all the information you need when looking for a job? I want to help take the stress out of job-hunting and make life easier for everyone seeking a new job. That’s why I want to create (insert website/company name here).”

Feedback

* Could do a better job of outlining the USP (Unique selling proposition)
* Make sure to identify a problem that people have, help exaggerate it, and then present a solution to that problem
* Good job picking something that is a common stress for people